NEWS RELEASE [RMP 2007-III-03]   Contact: Earl de Berge
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GOVERNOR JANET NAPOLITANO

Phoenix, Arizona June 12, 2007. An impressive 65 percent of Arizonans now believe Governor Janet Napolitano is doing a good job as Chief Executive of the State. These are her highest job approval ratings to date and puts her head and shoulders above all other Arizona officials currently in office. Only Senator John McCain has topped these numbers in 2001 and 2002. She receives "excellent" or "Good" job ratings from 80 percent of Democrats, 70 percent of Independents and 54 percent of Republicans. A stunning 70 percent of likely voters rate her performance in the same fashion.

This survey also invited Arizona to tell our interviewers what their impressions were of the Governor, either personally or in terms of the job she is doing as Chief Executive, a question that reveals the underlying core of her charisma — belief she works hard, resolves issues fairly, is confident, sticks to her beliefs, is friendly and modest, and importantly, is smart an honest, attributes not often given to modern politicians.

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This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: **Statistical tables.**

STATISTICAL DATA Behavior Research Center
Rocky Mountain Poll – Arizona
For this and other polls, see www.brcpolls.com/results. RMP 2007-III-03

"Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor."

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
Governor Janet Napolitano					
May	**2007**	**65%**	**19%**	**11%**	**(+ 54)**
March	2007	63	20	10	(+ 53)
January	2007	61	21	12	(+ 49)
January	2006	57	20	14	(+ 43)
October	2005	52	30	12	(+ 40)
July	2005	53	21	18	(+ 35)
April	2005	57	22	15	(+ 42)
January	2005	55	24	13	(+ 42)
October	2004	51	25	16	(+ 35)
July	2004	52	25	18	(+ 34)
April	2004	43	30	20	(+ 23)
January	2004	49	26	17	(+ 32)
October	2003	46	30	16	(+ 30)
April	2003	49	24	10	(+ 39)

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"What are your impressions of Governor Janet Napolitano, I mean either
personally or in terms of the job she is doing as Governor of Arizona?"

Positive Comments	Expressed As Percent of		
	All Arizonans	Those with an Opinion	Likely Voters With an Opinion
Does a good job – works hard - solving all issues, strong staff	39%	51%	55%
Leadership Characteristics – Smart, honest, strong, cares about all people, decisive, unafraid of tough issues, goes where she is needed	17	24	22
Personal Charisma – very likeable, friendly, nice, down to earth, modest, good communicator	7	9	8
Agree on Issues – education, immigration, budget, environment, children, crime	6	8	7
Negative Comments			
Doing a poor job	5	7	5
Not a strong leader	4	5	5
Unappealing personality	2	2	2
Disagrees with her issues (immigration, children, crime, abortion)	7	9	10
Not Sure Yet	24	—	—

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