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Rocky Mountain Poll

NEWS RELEASE [RMP 2014-II-04]

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45% BELIEVE ARIZONA IS HEADED IN THE WRONG DIRECTION; GOVERNOR AND LEGISLATURE GIVEN LOW MARKS

Phoenix, Arizona: May 27, 2014. Nearly half of Arizonans (45%) believe that the state is headed in the "wrong direction", while just one in four (25%) think the state is on the "right track." Only one in five (19%) opine that the state legislators are doing a good job while fully 80 per cent believe the state legislature should do more to represent the views of voters such as themselves, including a surprising large percentage (71%) of registered Republicans.

Arizona Governor Jan Brewer's stock in trade with the public of Arizona remains deeply divided, but significantly superior to how the public feels about the state legislature. By a narrow 34 to 32 percent margin, Arizonans rate the governor's performance as good rather than poor and within the ranks of voters in her own political party, favorable views are much stronger ... 53 percent favorable to only 18 percent unfavorable.

The public's view of the governor has been more or less stable in this range since April of 2011. In contrast, barely 19 percent rate the state legislature as doing a good job while 30 percent rate its performance as "poor." Republican voters are sharply divided on the performance of the GOP-controlled legislature with only 25 percent rating its performance favorably and the exact same percent calling their performance poor.

A stunning 80 percent of Arizonans believe the state legislature should be "doing more" to represent the views of all citizens.

Other constituencies are more deeply critical as may be seen in the finding that poor ratings are given to the legislature by 37 percent of Independents and 48 percent of Democrats. These two groups similarly are more inclined to view the Governor as doing a "poor" job: 31 percent of Independents and 43 percent of Democrats compared to only 18 percent of Republicans.

STATISTICAL DATA

Behavior Research Center Rocky Mountain Poll - Arizona RMP (2014-II-04)

For this and other polls, see www.brcpolls.com/results.

EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2014-II-04), is based on 710 interviews with heads of household statewide including 462 registered voters statewide, conducted between April 16 and 27 2014. Interviewing was conducted in either English or Spanish by professional interviewers of the Behavior Research Center on either landlines and cell phones. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire population been surveyed and 4.7 percent had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

"Do you think Arizona is going in the right direction or do you think things have gotten pretty seriously off on the wrong track?"

	RIGHT DIRECTION	WRONG DIRECTION	MIXED/ NOT SURE	(NET RIGHT TO WRONG)
Statewide	25%	45%	30%	(-20)
Maricopa	27	41	32	(-14)
Pima	16	56	28	(-40)
Other Counties	27	49	24	(-22)
Democrats	24	50	26	(-26)
Independents	27	42	31	(-15)
Republicans	35	40	25	(-5)
Men	30	43	27	(-13)
Women	20	47	33	(-27)
Caucasian	25	47	28	(-22)
Hispanic	21	47	32	(-26)
Other	40	27	33	(+13)

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"Would you say that the state legislature in Arizona should be doing more, less or about the same in representing the views of people such as yourself?"

	More	Less	Same/Unsure	
All Arizonans	80%	3%	17%	
Republicans	71	3	26	
Independents	78	5	17	
Democrats	89	2	9	

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JOB RATING ACROSS ARIZONA

	EXCELLENT/ GOOD	FAIR	Poor/ Very Poor	(NET POSITIVE TO NEGATIVE)
GOVERNOR JAN BREWER	GOOD	11111	VERT FOOR	101(Edill(E)
April 2014	34%	24%	32%	(+2)
January 2014	32	27	30	(+2)
July 2013	31	29	29	(+2)
April 2013	31	22	33	(- 2)
April 2012	35	29	31	(+4)
January 2012	37	30	29	(+8)
April 2011	29	30	31	(- 2)
January 2010	21	30	29	(- 8)
September 2008	22	29	28	(- 6)
DETAIL APRIL 2014 FOR BREWER				
Republicans	53%	23%	18%	(+35)
Independents	34	28	31	(+3)
Democrats	25	27	43	(-18)
Maricopa	35	21	35	(0)
Pima	21	28	38	(-17)
Rural	42	28	23	(+19)
ARIZONA STATE LEGISLATURE				
April 2014	19%	28%	30%	(- 11)
April 2012	20	30	40	(- 20)
January 2012	26	35	30	(- 4)
April 2011	16	30	35	(- 19)
January 2010	15	28	37	(- 22)
April 2009	15	37	35	(- 20)
March 2007	28	39	12	(+16)
January 2006	30	37	14	(+16)
DETAIL APRIL 2014 FOR LEGISLATURE				
Republicans	25%	36%	25%	(0)
Independents	24	25	37	(-13)
Democrats	14	25	48	(-34)
Maricopa	20	30	27	(- 7)
Pima	10	32	35	(-25)
Rural	23	22	34	(-11)

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