

behavior research center's

## Rocky Mountain Poll

Rated in the Top 15% of Political Polls in the U.S.

NEWS RELEASE [RMP 2015-II-01]

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## SHERIFF ARPAIO JOB RATING REMAINS LOW AT 38 PERCENT NO TWO YEARS OF LOW RATINGS

Phoenix, Arizona, May 27, 2015. Maricopa County Sheriff Joe Arpaio was the darling with Maricopa County voters in 1996 when his job approval ratings among voters soared to 73 percent and were still in the 60 percent ranges as recently as 2007. But by 2010 his stock in trade with the public began to experience erosion which has accelerated to the point where for the past two years, only between 37 and 38 percent think his job performance can be rated as good. Over the past two years, between 39 to 42 percent have rated his performance as "poor."

Sheriff Arpaio still has popularity among Republican voters (57 percent approve of his job performance although a fifth now rate his performance as poor). Among Caucasians, 44 percent give the Sheriff a thumbs up but 36 percent say he is doing a poor job. Independent voters are sharply divided on what they think of his performance. The steady decline in his job ratings may trace to the lawsuits and investigations that have mired his reputation and work over the past several years. The growing cost to taxpayers of defending the Sheriff in court may also be a growing influence in voter opinion.

The findings outlined in this report are based on a statewide survey of 701 adult heads of household including 457 registered voters. It was conducted between April 29 and May 10, 2015, by the Behavior Research Center of Arizona and is part of the Center's Independent and non-partisan Rocky Mountain Poll Series. The public is welcome to visit <a href="https://www.BRCpolls.com">www.BRCpolls.com</a> for this and other polls.

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Democrats appear to have made up their minds about Arpaio with 65 percent saying he has done a poor job, while only 18 percent are in approval of his work. Young voters disapprove of his performance by a 46 to 27 percent ratio as do Latinos by a 48 to 24 percent ratio.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2015-II-01), is based on 701 interviews with heads of household statewide, including 457 registered voters, conducted between April 29 and May 10, 2015. Interviewing was conducted in both English and Spanish by professional interviewers of the Behavior Research Center on both land lines and cell phones. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 4.3 percent of what they would have been had the entire adult population been surveyed and 4.7 percent had the entire voter population been surveyed. The samples in Maricopa County total 418 with a margin of error of 4.8 percent; in Pima County 111 with a margin of error of 9.5 percent and in the rural counties, 172 with a margin of error of 7.6 percent. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

## **Further Note on Behavior Research Center**

In 2014, Nate Silver of the website <u>fivethirtyeight.com</u> rated BRC as one of the top 15 percent of political polling firms in the country for methodology and accuracy, giving BRC an "A-"rating. Mr. Silver and his website have correctly predicted national and state election outcomes in recent election outcomes in recent election cycles by aggregating polling results from multiple research firms.

**ENCLOSED:** Statistical Tables

<u>-3-</u> STATISTICAL DATA

Behavior Research Center

Rocky Mountain Poll - Arizona

For this and other polls, see www.brcpolls.com/results.

RMP 2015-II-01

## JOB RATINGS OF MARICOPA COUNTY SHERIFF

	EXCELLENT/		POOR/	NET TO
	GOOD	FAIR	VERY POOR	POSITIVE
May 2015	38%	16%	39%	( <b>- 1</b> )
July 2013	37	12	42	( - 5)
Jan 2012	49	15	32	(+17)
April 2011	41	18	33	(+8)
July 2010	44	13	34	(+10)
Jan 2010	39	20	34	(+5)
July 2008	54	14	28	(+26)
Nov 2007	59	16	22	(+37)
March 2007	64	13	16	(+48)
April 1996	73	11	5	(+68)

	EXCELLENT/		POOR/	NET TO
MARICOPA COUNTY	GOOD	FAIR	VERY POOR	<b>POSITIVE</b>
Total	38%	16%	39%	(- 1)
Democrats	18	10	65	(- 47)
Independents	36	13	38	(- 1)
Republicans	57	18	21	(+36)
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Caucasians	44	16	36	(+ 8)
Latinos	24	19	48	(- 24)
Other	22	11	43	(-21)
Under 35	27	19	46	(- 19)
35 to 54	46	17	30	(+16)
55 or older	40	12	43	(- 3)
				,
OTHER ARIZONA				
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Pima	23	20	28	(- 5)
Rural	42	13	29	(+13)
TOTAL	12	13	2)	(113)