

NEWS RELEASE [RMP 2015-IV-05]

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HILLARY CLINTON BESTS BERNIE SANDERS IN TEST PRESIDENTIAL PRIMARY ELECTION BY 47% TO 19%

Phoenix, Arizona November 19, 2015. In a test election for the Democratic presidential primary in Arizona, Hillary Clinton enjoys a wide lead over Bernie Sanders, 47 to 19 percent. Among Democrats who are men, her voting power is ever greater, with nearly six of ten giving her the nod, a percent that drops to 40 percent among Arizona's Democrat women. Bernie Sanders does not, however, benefit from this pattern because Democrat women are simply more undecided about who they favor (37% compared to 14% among men).

Bernie Sanders draws his best vote from among younger Democrats where he attracts 31 percent of the vote but still trails Hillary Clinton who garners 41 percent. The Sanders vote is also modestly above average in Pima County and among Hispanic voters. Indeed, more than half of the support for Bernie Sanders comes from within the ranks of Latino Democrats (54%).

Candidate Martin O'Malley attracted only two percent of the Democrat vote as of the time of this survey.

Clinton's voting power increases with the age of voters, peaking at 52 percent among voters 55 years of age and older.

The findings outlined in this report are based on a statewide random sample survey of 700 adult heads of household including 186 registered Democrat voters. It was conducted between October 24 and November 5, 2015 by the Behavior Research Center of Arizona and is part of the Center's Independent and non-nonpartisan Rocky Mountain Poll Series. All interviewing was conducted via telephone by professional interviewers. The public is welcome to visit www.BRCpolls.com for this and other polls.

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STATISTICAL DATA Behavior Res For this and other polls, see www.brcpolls.com/results.

EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2015-IV-05), is based on 700 interviews with heads of household statewide, including 186 registered Democrat voters, conducted between October 24 and November 5, 2015. Interviewing was conducted in both English and Spanish by professional interviewers of the Behavior Research Center on both land lines and cell phones. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed, and plus or minus 7.3 percent among Democrat voters. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical Tables

"If the Democrat primary for President were being held today, which of the following candidates would you vote for?" (Names randomly rotated)

	Statewide	Maricopa	Pima	Rural
Hillary Clinton	47%	50	47	41
Bernie Sanders	19	18	22	18
Martin O'Malley	2	2	8	0
Uncommitted	32	30	23	41

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